



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN CALIFORNIA



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

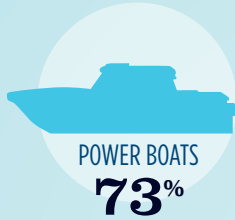
**\$8.94** BILLION

Number of Recreational Boats*	<b>826,596</b>
Recreational Boating Industry Businesses	<b>3,062</b>
Total Jobs	<b>71,748</b>
Annual Recreational Boating-Related Spending	<b>\$3.8</b> BILLION

## RECREATIONAL BOATS IN CALIFORNIA

TOTAL BOATS\* **826,596**

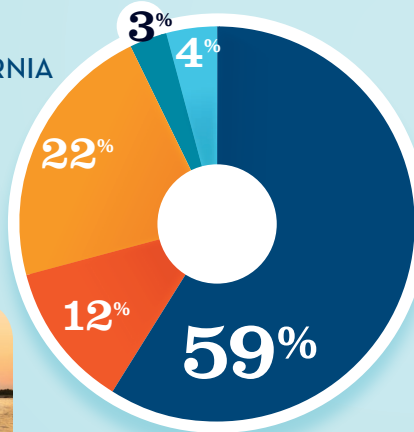
REGISTERED BOATS	826,596
Power boats	605,112
PWCs	146,458
Sailboats	52,879
Other Boats	22,147
HOUSEHOLDS PER BOAT	15.3



\* Total boats are registered boats as reported by states to the USCG.

## RECREATIONAL BOATING CREATES JOBS IN CALIFORNIA

TOTAL BOATING JOBS	<b>25,687</b>
Boat Building	1,113
Motor / Engine Mfgr.	679
Accessory / Supplies Mfgr.	5,636
Dealers / Wholesalers	3,166
Boat Services	15,093

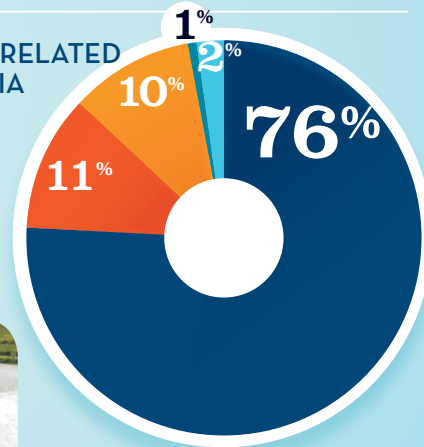


● BOAT BUILDING
 ● DLRS/WHOLESALEERS
 ● MOTOR/ENG. MFG.
 ● BOAT SERVICES
 ● ACC./SUPPLIES MFG.



## RECREATIONAL BOATING-RELATED BUSINESSES IN CALIFORNIA

TOTAL BUSINESSES	<b>3,062</b>
Boat Building	77
Motor / Engine Mfgr.	23
Accessory / Supplies Mfgr.	312
Dealers / Wholesalers	335
Boat Services	2,315

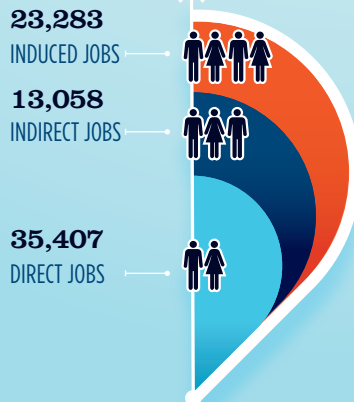


● BOAT BUILDING
 ● DLRS/WHOLESALEERS
 ● MOTOR/ENG. MFG.
 ● BOAT SERVICES
 ● ACC./SUPPLIES MFG.



## ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN CALIFORNIA

EST. TOTAL JOBS	<b>71,748</b>
EST. TOTAL LABOR INCOME	<b>\$2,959.7</b> MILLIONS
Est. Direct Income	\$1,216
Est. Indirect Income	\$742.6
Est. Induced Income	\$1,019.1



## RECREATIONAL BOATING INDUSTRY SALES IN CALIFORNIA

Boat Building	\$284.8	\$284.8 MILLION
Motor / Engine Mfgr.	\$337.7	\$337.7 MILLION
Accessory / Supplies Mfgr.	\$914.4	\$914.4 MILLION
<b>TOTAL MFG. SALES</b>	<b>\$1,536.9</b>	
Dealers / Wholesalers	\$1,495.8	\$1,495.8 MILLION
Boat Services	\$3,660.3	\$3,660.3 MILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$5,156.1</b>	

● BOAT BUILDING
 ● DLRS/WHOLESALEERS
 ● MOTOR/ENG. MFG.
 ● BOAT SERVICES
 ● ACC./SUPPLIES MFG.

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